In the Claims:

The below listing of claims replaces all prior versions, and listings, of the claims in this application.

1. (Previously Presented) A method comprising:

in response to an application start event and in operating a mobile communications device, the application start event being an event of starting an application,

determining if the application start event is associated with a reminder item stored in a memory, and in response to a positive determination determining if there is correspondence in one of the following:

- (a) between 1) an identifier associated with the application at the time of the application start event and relating to a device or resource address, a sub-routine or a device setting and 2) an identifier forming part of the reminder item, or
- (b) between 1) an identifier which relates to a device or resource address, a sub-routine or a device setting and which becomes associated with the application following the application start event and whilst the application is running on the device and 2) an identifier forming part of the reminder item, or
- (c) between 1) a telephone number associated with a call handler application on or following a call handler application start event and 2) an identifier forming part of the reminder item,

the method comprising controlling the device to announce the reminder item only if correspondence is present.

2.-4. (Canceled)

5. (Previously Presented) A device comprising a controller responsive to an application start event, the application start event being an event of starting an application, to determine if the event is associated with a reminder item stored in a memory, the controller being configured in response to a positive determination either:

- (a) to determine also if there is correspondence between: 1) an identifier associated with the application at the time of the application start event and relating to a device or resource address, a sub-routine or a device setting and 2) an identifier forming part of the reminder item, or
- (b) to determine if there is correspondence between: 1) an identifier which relates to a device or resource address, a sub-routine or a device setting and which becomes associated with the application following the application start event and whilst the application is running on the device and 2) an identifier forming part of the reminder item, or
- (c) to determine if there is correspondence between: 1) a telephone number associated with a call handler application on or following a call handler application start event and 2) an identifier forming part of the reminder item, the controller being arranged to cause announcement of the reminder item only if correspondence is present, wherein the device is a mobile communications device.

6.-9. (Canceled)

10. (Previously Presented) A method comprising:

in operating a mobile communications device, controlling the device to allow a user to select an application, to enter or select an identifier and to allow a user to initiate an application start event reminder;

including the identifier as part of the reminder; associating the reminder with the application; and storing the reminder with an application indicator and the identifier in a memory.

11. (Original) A method as claimed in claim 10, in which the controlling step includes, following controlling the device to allow a user to select an application, controlling the device to present plural options including an option to initiate an application start event reminder.

- 12. (Original) A method as claimed in claim 10, in which the controlling step includes, following controlling the device to allow a user to initiate an application start event reminder, controlling the device to present a list of applications.
- 13. (Previously Presented) A method as claimed in claim 10, further comprising controlling the device to allow a user to enter an additional input, and associating the input with the reminder.
- 14. (Canceled)
- 15. (Previously Presented) A method comprising:

in operating a mobile communications device, receiving an input comprising an indicator of an application, an identifier, and an indication that an application start event reminder is required;

associating the reminder with an application identified by the indicator; including the identifier as part of the reminder; and storing the reminder with the or another application indicator in a memory.

16. (Previously Presented) A method as claimed in claim 10, comprising, in response to an application start event, determining if the event is associated with a reminder stored in the memory, and, in the event of a positive determination, determining also if there is correspondence between 1) an identifier associated with the application at the time of the application start event and relating to a device or resource address, a sub-routine or a device setting and 2) the identifier forming part of the reminder item, and controlling the device to announce the reminder only if correspondence is present.

17. (Canceled)

18. (Previously Presented) A method as claimed in claim 10, comprising, in response to an application start event, the application start event being an event of starting an application, determining if the event is associated with a reminder stored in the memory, and, in the event of a positive determination, determining also if there is correspondence between 1) an identifier which relates to a device or

resource address, a sub-routine or a device setting and which becomes associated with the application following the application start event and whilst the application is running on the device and 2) the identifier forming part of the reminder item, and controlling the device to announce the reminder only if correspondence is present.

- 19. (Previously Presented) A method as claimed in claim 10, comprising, in response to an application start event, the application start event being an event of starting an application, determining if the event is associated with a reminder stored in the memory, and, in the event of a positive determination, determining a telephone number associated with a call handler application on or following a call handler application start event, and controlling the device to announce the reminder only if correspondence is present between the telephone number and the identifier forming part of the reminder item.
- 20. (Previously Presented) A device comprising a controller configured to allow a user to select an application, to allow a user to initiate an application start event reminder, to allow a user to enter or to select an identifier, to include the identifier as part of the reminder, to associate the reminder with the application, and to store the reminder with an application indicator and the identifier in a memory, wherein the device is a mobile communications device.
- 21. (Original) A device as claimed in claim 20, in which the controller is responsive to the selection of an application to present plural options including an option to initiate an application start event reminder.
- 22. (Previously Presented) A device as claimed in claim 20, in which the controller is responsive to the initiation of an application start event reminder to present a list of applications.
- 23. (Previously Presented) A device as claimed in claim 20, in which the controller is configured to allow a user to enter an additional input and to associate the additional input with the reminder.

24. (Canceled)

- 25. (Previously Presented) A device comprising a controller configured to receive an input comprising an indicator of an application, an identifier, and an indication that an application start event reminder is required, to include the identifier as part of a reminder, to associate the reminder with an application identified by the indicator, and to store the reminder with the or another application indicator and the identifier in a memory, wherein the device is a mobile communications device.
- 26. (Previously Presented) A device as claimed in claim 20, in which the controller is responsive to an application start event, the application start event being an event of starting an application, to determine if the event is associated with a reminder stored in the memory, and in the event of a positive determination to determine if there is correspondence between if 1) an identifier associated with the application at the time of the application start event and relating to a device or resource address, a sub-routine or a device setting and 2) the identifier forming part of the reminder item, and to cause announcement of the reminder only if correspondence is present.

27. (Canceled)

- 28. (Previously Presented) A device as claimed in claim 20, in which the controller is responsive to an application start event, the application start event being an event of starting an application, to determine if the event is associated with a reminder stored in the memory, and in the event of a positive determination to determine if there is correspondence between 1) an identifier which relates to a device or resource address, a sub-routine or a device setting and which becomes associated with the application following the application start event and whilst the application is running on the device and 2) the identifier forming part of the reminder item, and to cause announcement of the reminder only if correspondence is present.
- 29. (Previously Presented) A device as claimed in claim 20, in which the controller is responsive to an application start event, the application start event being an event of starting an application, to determine if the event is associated with a reminder stored in the memory, and in the event of a positive determination to determine a telephone number associated with a call handler application on or following a call

handler application start event, and to cause announcement of the reminder only if correspondence is present between the telephone number and the identifier forming part of the reminder item.

30. (New) The method as claimed in claim 1, wherein determining if the application start event is associated with a reminder item stored in memory comprises checking for reminders stored in memory and checking if any of the reminders stored in memory are associated with the application which was started.

31. (New) A method comprising:

in response to an application start event and in operating a mobile communications device, the application start event being an event of starting an application,

determining if the application start event is associated with a reminder item stored in a memory, and in response to a positive determination determining if there is correspondence in one of the following:

- (a) between 1) an identifier associated with the application at the time of the application start event and relating to a device or resource address, a sub-routine or a device setting and 2) an identifier forming part of the reminder item, or
- (b) between 1) an identifier which relates to a device or resource address, a sub-routine or a device setting and which becomes associated with the application following the application start event and whilst the application is running on the device and 2) an identifier forming part of the reminder item, or
- (c) between 1) a telephone number associated with a call handler application on or following a call handler application start event and 2) an identifier forming part of the reminder item,

the method comprising controlling the device to announce the reminder item only if correspondence is present, and wherein announcement of the reminder item occurs when an incoming call is received by the device.

32. (New) The method as claimed in claim 1, wherein announcement of the reminder item occurs when a games application is commenced.

- 33. (New) The device according to claim 5, wherein the controller is configured to check for reminders stored in the memory and check if any of the reminders stored in memory are associated with the application which was started.
- 34. (New) The method of claim 16, wherein determining if the application start event is associated with a reminder item stored in memory comprises checking for reminders stored in memory and checking if any of the reminders stored in memory are associated with the application which was started.
- 35. (New) The device according to claim 20, wherein the controller is configured to check for reminders stored in the memory and check if any of the reminders stored in memory are associated with the application which was started.
- 36. (New) The device according to claim 28, wherein the controller is configured to check for reminders stored in the memory and check if any of the reminders stored in memory are associated with the application which was started.